

NEWS RELEASE



COACH A Co., Ltd.

COACH A Speaks at the International Coaching Federation Conference, ICF CONVERGE 2021

Tokyo, October 13, 2021 - COACH A will be speaking online at the International Coaching Federation (ICF) Conference, ICF CONVERGE 2021, to be held October 26-28, 2021 (US Eastern Time). The ICF has the longest history among the world's coaching organizations, founded in 1995 aiming at creating a strong foundation for the coaching profession.

Outline of the Conference

This annual conference entitled "ICF CONVERGE" will be held online and feature a variety of presentations under six engaging content groups: Practice, Science, Discover, Work, Build, and Develop, providing learning and networking opportunities for coaches worldwide.

There will be keynote speeches by Rachel Botsman, a trust expert, author and a lecturer at Oxford University who has written books and given speeches on trust in modern society, and Mike Walsh, a futurist, writer, commentator and CEO of a global innovation consultancy.

Presentation by COACH A

COACH A will be giving a talk entitled "Systemic Team-based Coaching: Organizational Transformation through a Co-Creative Process" on Wednesday, October 27 from 15:00-15:45 ET (October 28 from 4:00-4:45 AM Japan time).

The presentation will explore the topic of what leaders and coaches can do to increase the number of "proactive" leaders, who are the driving force for transformation, in an organization. COACH A, the world's pioneer in organizational transformation through coaching, will introduce the unique coaching model that it has developed over the past 10 years to accelerate organizational transformation, through an actual client case study illuminating its application.

Systemic Team-based Coaching: Organizational Transformation through a Co-Creative Process

How powerful would it be if we could create organizations that drive their own changes before they are forced to change?...



Wataru Kurimoto,
MCC



Angie Tong

🕒 4:00 AM - 4:45 AM JST

[Systemic Team-based Coaching: Organizational Transformation through a Co-Creative Process](#)

Wednesday, October 27, 2021, 15:00-15:45 ET (Thursday, October 28, 2010, 4:00-4:45 AM Japan time)

Speaker

Wataru Kurimoto, Senior Director, Executive Vice President, COACH A Co., Ltd.
Master Certified Coach (MCC), International Coaching Federation,

Wataru KURIMOTO is an executive coach providing coaching to more than 200 executives over the past 15 years, including CEOs and other C-level executives in listed companies in Japan and their overseas subsidiaries. Wataru specializes in designing organizational transformation coaching with C-suites that aim not only at individual executives' success but also creating desirable business impacts to entire organizations.

In COACH A, Wataru serves as the Senior Director of Overseas Business Development and he leads multi-national teams to drive new coaching and OD initiatives, in order to truly accelerate Japanese corporations to win in a global context.

He has also been teaching coaching in MBA programs at Waseda University and Kobe University Graduate School.

Angie Tong, Manager, Global Planning and Overseas Business Development, COACH A Co., Ltd.

Associate Certified Coach (ACC), International Coaching Federation,

Angie joined COACH A and became a professional coach with the desire to enable leaders and organizations to transform.

Angie combines her coaching with international business development and account management to design new coaching projects with corporate clients.

She has coached over 100 leaders and partnered with corporations in over 15 countries.

Her expertise lies in the area of cross-cultural management, team building, and change management, where she applies her multinational background and cultural sensitivity to help leaders enhance their sphere of influence in order to leverage the full potential of their organizations. Angie proudly provides coaching in English, Japanese and Mandarin.

What is the International Coaching Federation (ICF)?

The ICF is the leading global organization for coaches and coaching. ICF is dedicated to advancing the coaching profession by setting high standards, providing independent certification and building a worldwide network of trained coaching professionals. It is consistently recognized among coaching professionals worldwide for:

- Developing coaching core competencies
- Establishing a professional code of ethics and standards
- Creating an internationally recognized credentialing program
- Setting guidelines through accreditation for coach-specific training programs
- Providing continuous education through world-class events, Communities of Practice (CPs) and archived learning
- Leading and informing conversations about the future of coaching

Milestone

More than 41,000 members in 150 countries

More than 35,000 credentialed coaches

More than 2,000 accredited programs

(ICF Annual Report, 2020)

Media Contact

Corporate Communication

COACH A Co. Ltd.

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