



## COACH A Lists Shares on Tokyo Stock Exchange Standard Market

December 22, 2022

Tokyo, December 22, 2022 - COACH A Co., Ltd. announced today that it has listed its shares on the Standard Market of the Tokyo Stock Exchange, Inc.

Alongside this announcement, COACH A expresses its heartfelt gratitude for the support of its customers and all other stakeholders since its founding and requests their continuing support.

See “New Listings” on the website of Japan Exchange Group, Inc. for more information on the new listing approval.

- “New Listings” information on Japan Exchange Group, Inc. website:  
<https://www.jpx.co.jp/english/listing/stocks/new/index.html>

### About COACH A

COACH A's predecessor, Coach 21, was founded in October 1997 as a pioneer in providing specialized training on coaching. It began offering coaching training to corporate clients in 1999 and went on to play a leading role in firmly establishing corporate coaching training for managers as a part of training in management skills. In 2008, it established the Coaching Research Institute, staffed by specialized researchers, with the aim of demonstrating the effectiveness of coaching. Through these and other activities, including the publication of numerous books on coaching, it has driven the coaching industry in Japan for a quarter of a century.

Today, COACH A offers coaching services that target organizational development, centered on executive coaching, through its Systemic Coaching™ approach. Systemic Coaching™ goes above and beyond the traditional framework of coaching as a method for achieving individual growth and as a management skill for stimulating relationships across the entire organization. It is also focusing on expanding into international markets and operates five offices around the world (Tokyo, New York, Shanghai, Hong Kong, and Bangkok) as of 2022.

## COACH A's Vision of the Future

To mark its 25th anniversary, COACH A has renewed its corporate purpose.

*We contribute to society by generating opportunities for people around the world to engage in dialogue.*

Today, as volatility, uncertainty, complexity, and ambiguity (VUCA) shake established values, dialogue across the boundaries separating individuals, organizations, and nations is growing increasingly important all over the world.

To date, COACH A has established a track record in organizational development in Japan through Systemic Coaching™, while exploring the possibilities for dialogue with numerous leaders. By enhancing its services on a global basis, for clients in Japan as well as Japanese and local corporations in overseas markets, it seeks to broaden experience with the value of dialogue around the world.

### Company Overview

Name: COACH A Co., Ltd.  
Headquarters: 2-1-30 Kudan-Minami, Chiyoda-ku, Tokyo  
Lines of business: Organizational development through coaching and human resource development for coaching  
Established: August 2001 (founded in 1997 as Coach 21)  
Locations: Tokyo, New York, Shanghai, Hong Kong, Bangkok

See here for a more detailed company overview: <https://www.coacha.com/corp/detail.html>

See here for the COACH A IR site: <https://ir.coacha.com/>

#### Media contact:

Corporate Communications, COACH A Co., Ltd.

Please fill out the form for inquiry:

[https://www.coacha.com/cgi-bin/en/contact/inquiry\\_global/index.cgi](https://www.coacha.com/cgi-bin/en/contact/inquiry_global/index.cgi)